



Barry McMaster



Matrix Vision is a premier provider of effective high quality learning and change solutions. We offer a number of results-focussed skill development programs in areas such as teamwork, leadership and management development, customer service, sales and change management. In addition we deliver sought after services in surveys & 360° feedback, facilitation, coaching, and keynote presentations.

Barry's clients comment on the versatile and practical approach he brings to his work.

He has strong business acumen. This comes from over twenty years in senior roles in a range of industries including insurance, financial services, car rental, information systems and building products manufacturing.

Barry is an expert in people development. He is highly skilled in the design and delivery of effective learning programs.

He is in high demand for his impressive facilitation skills. He has remarkable success working with teams to solve problems and develop clear and agreed plans going forward.

His outstanding communication skills allow him to work effectively across all organisational levels and across cultures. He has worked with organisations in Malaysia, Singapore, the Philippines, Vietnam, New Zealand and the USA.

His qualifications are Bachelor of Arts (Psychology) from Macquarie University and Masters of Business Administration from Deakin University. While working in the insurance industry he also achieved the qualification of F.A.I.I. (Fellow of the Australian Insurance Institute).

Barry specialises in

- Leadership Development
- Executive Development
- Sales & Marketing
- Change Management
- Team Planning
- Team Building

Some recent clients include:

- TNT Australia
- KPMG
- Lafarge Boral Gypsum Vietnam
- Department of Defence (CATC)
- Queensland Health
- GlobalX
- Uniline Australia
- CNH Australia
- QBE
- Mundipharma
- Chubb Australia
- Breezway Malaysia
- ACP Magazines
- ANSTO
- ECA International
- Attorney General's Department (NSW)
- Devex Systems
- Woolworths
- Barloworld Coatings (Australia)
- NSW Police
- Kelloggs Australia
- Kenwood (Singapore)
- Masport (New Zealand)
- IMS Health
- INTALYSiS
- APN Newspapers (Qld)
- Fletcher Insulation
- Ministry of Education (Singapore)
- Swift and Moore
- Breezway Australia
- Trend Windows and Doors
- One Steel Distribution
- Griswold Controls (USA)
- Maura Fay Group

Through Maura Fay Group

- NAB
- ASIC
- Coca Cola Amatil
- Royal Bank of Scotland
- Centrelink
- BOC
- Booz & Co
- Tarong Energy



Accreditations

- California Psychological Inventory (CPI)
- Lominger Career Architect – Voices & Choices
- Myers Briggs Type Indicator (MBTI), “Professional Accreditation”, “Expanded Interpretive Report”, “Team Building”
- AchieveGlobal Trainers Accreditation
- Fortune Group Trainers Accreditation
- DISC – Thomas International
DTS International – I & II
- TTI – Emotional Quotient
- TTI – Workplace Motivators
- TTI – Trimetrix EQ
- Potentia Interview System
- Situational Leadership – SLII
- Huthwaite – SPIN Trainer “Making Major Sales”, “Coaching for Sales Effectiveness”
- Spencer Johnson Partners – “Change and Win”, “Gaining Change Skills”
- Associate – 20/20 Insight Gold
- KPMG Accredited Trainer
- Maura Fay Group Accredited Trainer
- Mastering Training Design Level 1 – 4MATSystems
- DTS International Accredited Trainer
- Certificate IV in Training and Assessment (TAA40104)

Memberships

- Australian Institute of Management (AIM)
- Australian Institute of Training and Development (AITD)
- American Society of Training and Development (ASTD)
- Australian Human Resources Institute (AHRI)

Comments on Barry's overall performance from participants:

"A rewarding program delivered very professionally" - *Finance Manager, Sydney*

"Excellent program, great facilitation skills" - *Divisional Manager, Melbourne*

"Barry, your skill and professionalism greatly impressed my team" - *General Manager, Sydney*

"Your presentation performance and the relaxed atmosphere you generated were instrumental in providing an interesting and totally absorbing session" - *Divisional Manager, USA*

"The best program I have attended in years" - *Finance Manager, New Zealand*

"The program was well designed, well presented and appropriate to our practical needs" - *Production Manager, Brisbane*

"Barry certainly does his job well, getting information across while making the session enjoyable as well" - *HR Manager, Philippines*

"Barry is an interesting person with some great anecdotes" - *Manufacturing Manager, USA*

"Barry has a mastery of his subject and provided excellent execution" - *General Manager, Adelaide*

"You do an excellent job of presenting this course, relaxing, yet effective" - *Sales Manager Asia, Kuala Lumpur*

"Barry has done extremely well, Very brilliant. Thank you!" - *Production Coordinator, Philippines*

Contact Details

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Testimonials

"I knew Barry had extensive experience in developing Teams and so we engaged him to construct a team development program that was aligned to our Values and our journey of service improvement. Barry worked with us collaboratively to develop the program that was to be undertaken fully across the organisation. Barry also worked with us to build internal capability through a Train the Trainer Program and a co-facilitation schedule. As we went into the implementation phase, Barry co-facilitated our executive team sessions and assisted with cascading it further down the organisation. The program is proving to be very successful with extremely positive feedback and demonstrable results."

General Manager H.R – TNT Australia

"Barry played a key role in the turnaround of James Hardie's Asian business, particularly in delivering on leadership development and cultural change in the business. Barry has extensive experience in organisational development across many industries and he has excellent training and facilitation skills. I highly recommend Barry to any business leader that is serious about developing its leadership talent, driving cultural change through their organisation and as a facilitator to a management team."

President , James Hardie Asia

"Your facilitation during our planning sessions has been invaluable in helping us develop our strategies and plans, set our priorities, and find ways to resolve our issues.

What I appreciate most about your approach is your flexibility in terms of dealing with the unexpected while staying focused on achieving the desired outcomes.your ability to quickly grasp the content and objectives, and then adapt the process accordingly makes you so effective in these sessions.your use of humour makes what can often be a heavy and dry planning session become an enjoyable and rewarding event."

General Manager Fletcher Insulation

"Barry was able to energise the group, raise their accountability around a common cause and assist them to articulate their functional requirements by using a number of creative and expressive techniques. By the end of the workshop, the champions were able to define a vision of success; had developed functional implementation plans; had provided input into the communications plan and had gained an insight into how to influence in their future roles in the organisation.

I would recommend his work to any company in need of superior facilitation skills."

Human Resources Manager (Employee Relations) Barloworld Coatings (Aust) Pty Limited

".....thank you for your work in delivering our Leadership Training Workshop to our Management Team in Malaysia. It is obvious that your understanding of the Asian culture enabled our team to not only understand the basis of our leadership philosophy but more importantly to put what they learned into practice.

Leadership and Management training is not the most exciting a subject at the best of times, but your combination of theory and practical sessions ensured that the participants were kept interested and happy to contribute at all times.

The team in Malaysia has definitely benefited from the workshop, moving them at times from sideline spectators to real team members ready to participate in any part of the business."

Breezway Off Shore General Manager

"Barry's delivery of Emotional Intelligence and Situational Leadership was very engaging. All of the managers expressed how valuable the day was and how useful and practical the information was."

H.R. Director – Mundipharma Australia

[Video Testimonial](#) – John Balass, Managing Director, Devex Systems